

UNIMISSION

your mission, our mission



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ALTERNATIVE LOGO

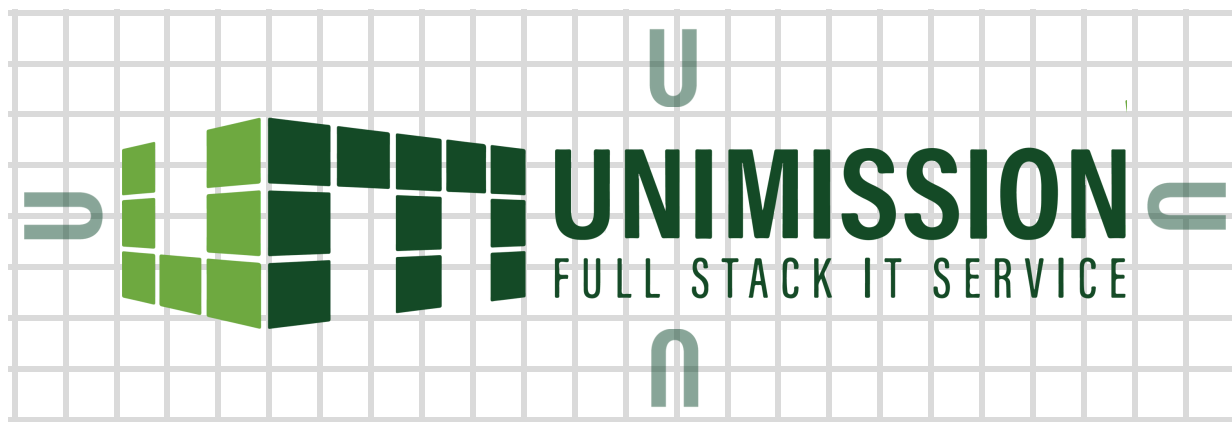
For materials that require a specific placement, style, color combination, or shape



Never change the color of the Unimission logo



CLEAR SPACE



To ensure that the logo stands out and looks sharp, we recommend that you leave a minimum size of **U** of clear space around the logo. This will ensure that the logo stays prominent and easily recognizable.



COLOR PALETTE (PRIMARY & SECONDARY)

Used alone or in combination to communicate our brand personality



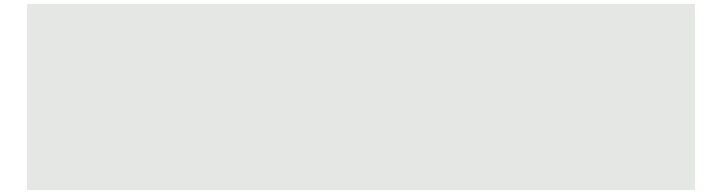
#144C24



#6CAC44



#849C8C



#E4E7E4

FONTS IN USE

Our preferred fonts when it comes to the written word

Headers

Aa

Oswald

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZabcdefghijklmnopqrstuvwxyz
z1234567890!@#\$%^&*()

Subheaders and paragraph

Aa

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZabcdefghijklmnopqr
mnopqrstuvwxyz123456
7890!@#\$%^&*()

FONTS HIERARCHY

The font pairings we use and their ranking

Roboto

Oswald

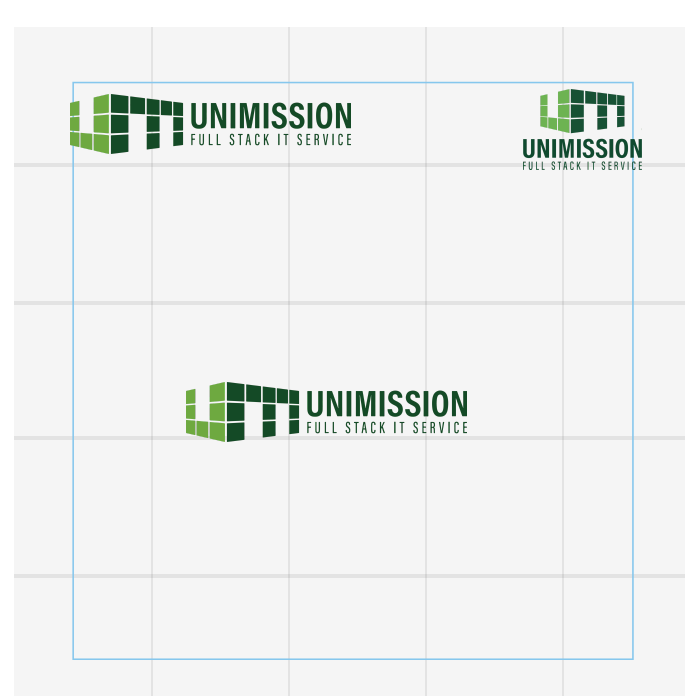
Roboto

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut hendrerit ipsum quam, quis convallis tellus gravida ut. Donec commodo interdum magna, eu consectetur risus faucibus eget. Lorem ipsum dolor sit amet.

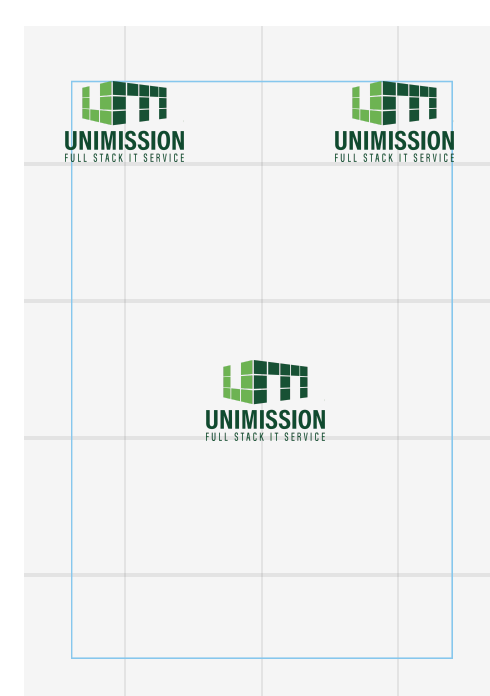
VISUAL ELEMENT APPLICATIONS

Putting all the elements together

Physical/digital assets



Promotional assets



CONTACT INFORMATION

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